



## Eco-mobilier unites with manufacturers to form new partnerships for innovation

In the current context, Eco-mobilier remains mobilized and supports its partners. Therefore, our teams continue their missions from their home offices. However, everyone's health and safety remain our priority: take care of yourself. Regularly consult your government website to follow the latest development of the situation and the health guidelines being implemented.

In order to anticipate the increase of used mattresses, duvets and pillows collection in France, Eco-mobilier wishes to promote the creation of new markets to recycle these products. To meet this challenge, Eco-mobilier offers industrial players to launch new innovation partnerships that focus on developing new materials, technologies and applications.

Paris, March 19<sup>th</sup> 2020 – Eco-mobilier collects used mattresses since 2013, and duvets and pillows since 2018. In 2019, the volumes collected already reached 66 000 tonnes. Thus, Eco-mobilier wishes to create new markets for the materials that come from these used products, and launches "innovation partnerships" with industrial actors.

### You said « innovation partnerships »?

Innovation partnerships specificity is to combine, within a single long-term contract:

- A R&D phase, which aims at developing new solutions and can be backed with a financial aid depending on industrial players' commitments to Eco-mobilier;
- A commercial and industrial operating phase, which will enable Eco-mobilier to guarantee the actors a stable sourcing in end-of-life materials, both in quantity and prices.

This type of contract is particularly suitable for developing industries, which require a long-term commitment from the stakeholders in order to emerge.

### Aims of the partnerships

The partnerships, which maximum duration is 5 years, shall:

- **Ensure the development of new applications that come from the mechanical recycling** of used mattresses polyurethane and latex foams;
- **Ensure the development of chemical recycling technologies** for used mattresses polyurethane and duvets and pillows polyester fiberfill;
- **Enable the development of investments** in pilot projects, demonstrators and recycling plants in France;
- **Create new effective markets for end-of-life materials** through the industrial and commercial operation of the concerned recycling units.

#### Éco-mobilier

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SAS AU CAPITAL 200 000 EUROS - RCS PARIS 538 495 870 - TVA FR 55538495870 - CODE APE 8299 Z

### How to participate?

The related contract notice is available on the website [eco-mobilier.fr](http://eco-mobilier.fr).

**Application files submission:** all candidates must submit their request to participate in the digital platform dedicated to tenders, which is accessible 24 hours a day, 7 days a week. They can already register on: [consultation.eco-mobilier.fr](http://consultation.eco-mobilier.fr)

**APPLICATION DEADLINE:** April 30<sup>th</sup> 2020 at 12.00 a.m.

### About Eco-mobilier

Created in 2011 by 12 manufacturers and 12 retailers, Eco-mobilier is the eco-organization certified by public authorities in order to handle used furniture collection, sorting, reuse, recycling and energy recovery. To achieve this mission, an eco-fee is applied when customers buy new pieces of furniture since May 1<sup>st</sup> 2013. Since its creation, Eco-mobilier has collected more than 2 million tons of used furniture, which have been reused, recycled or used to recover energy at a rate higher than 90%. By 2023, its goal is to reach a "0 waste" sent to landfill.

### PRESS CONTACT

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